

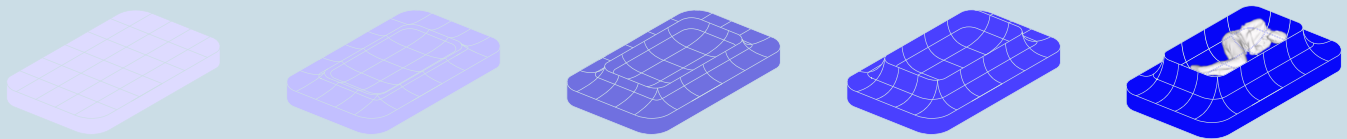
MANIFEST

+ THE PERSONAL DRIVER

In the near future cars will drive themselves. This disruptive technology will change almost everything about the current automotive industry. But how could a car look if it doesn't have to look like a car anymore? How will this automatization influence the interaction between humans and vehicles? As a first result, owning a car will become obsolete. Instead, we will be driven around in shared vehicles that are available at any given time and place. This newfound relationship between humans and machines needs an adjusted design approach.

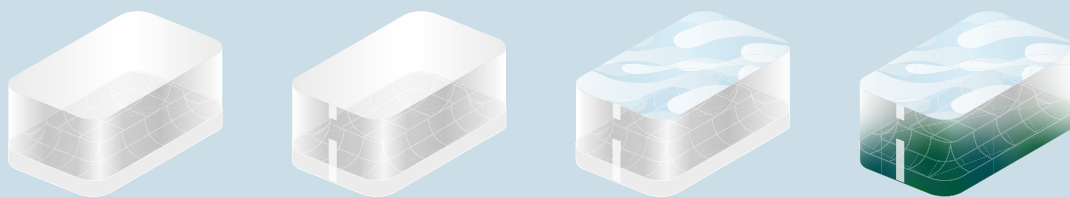
• INSIDE

Instead of focussing on driving, time spent in-between places becomes productive and could be used for almost anything. This new functional use requires a design that is less static than current car interiors. A deformable landscape can adapt to its user's needs and personality. Resulting in a continuously evolving space with no fixed values.



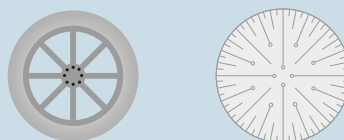
• OUTSIDE

A rectangular exterior casing could allow space for these new ways of use. Therefore, the car evolves into an architectural object. It becomes a room that is open to the user's own interpretation. If cars are no longer owned privately, they will ultimately lose their commercial value. Therefore disappears the need to create a visual spectacle, a tool used by manufacturers to increase sales. Instead, cars can be given shape in a rather neutral way, which could make them more respectful of their surroundings. The outer side could be covered in a mirroring material. Resulting in an object that automatically adapts to its environment, continuously reflecting the colors and shapes it encounters.



• IN BETWEEN

The only element which connects past, present, and future is the wheel. Its appearance and construction have evolved throughout history and will continue to do so. The basic principle however has always remained the same and will remain so. Even when technology forces everything around this object to change, it simply keeps spinning.



• COMBINED

This forecast is a logical result of the disruptive waves powered by driverless technology. It's a visual answer to questions we are inevitably going to be confronted within the near future.

This isn't science fiction. Neither is it a reality, yet.

